

Does your parish have a social media page? If so, these are tips to help spread the word about Bishop's Annual Appeal 2024!

- Follow the Salina Diocese page and share any posts about the Bishop's Annual Appeal.
- Share the Kick-off Video from the diocese page.
- Follow the Catholic Foundation for Diocese of Salina and share any posts about the Bishop's Annual Appeal.
- Utilize the posts and captions attached to the Parish Resource page!

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## Suggested captions for posts.

Week prior to kick-off-

This weekend is the kick-off for the 2024 Bishop's Annual Appeal. The annual appeal provides for numerous aspects of our parish – including religious education, youth ministry, clergy health and retirement, and many more ministries. Please join in the mission by supporting the Bishop's Annual Appeal by returning your pledge card or by visiting: [appeal.salinadiocese.org](https://appeal.salinadiocese.org).

Week of kick-off (starting February 10th)

Bishop's Annual Appeal 2024 has officially begun! We are grateful for the support shown by our parishioners in the past for the annual appeal and are excited to see how we can grow that even more in 2024! Give today at [appeal.salinadiocese.org](https://appeal.salinadiocese.org). – link to annual appeal kickoff video on YouTube (check back for this link!)

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## Here are a few additional key points:

- Feel free to tag the Diocese of Salina or the Catholic Foundation for Diocese of Salina on your posts
- If there is a specific topic that you would like covered in a post and need assistance with text and/or graphics, please contact [development@salinadiocese.org](mailto:development@salinadiocese.org) for assistance.
- The link you can use for giving is- <https://appeal.salinadiocese.org>
- The link you can use for the Bishop's Annual Appeal main page is - [bit.ly/BAA2024](https://bit.ly/BAA2024)

If you have any questions, please contact [development@salinadiocese.org](mailto:development@salinadiocese.org).