



CATHOLIC  
FOUNDATION  
FOR DIOCESE OF SALINA

WHATEVER YOU DO,  
*do everything*  
FOR THE GLORY OF  
*God.*

1 COR. 10:31



 **CALL TO**  
*Share* 2024



**36,600**  
CATHOLICS



**7,251**  
STUDENTS  
IN RELIGIOUS  
EDUCATION



**5** CATHOLIC  
HIGH SCHOOLS  
**11** CATHOLIC  
GRADE SCHOOLS



**1**  
**DIOCESE**



**26,685**  
SQUARE  
MILES



**65** PRIESTS  
**10** SEMINARIANS  
**18** DEACONS  
**6** DEACON CANDIDATES



**86**  
PARISHES

# ACTION ITEMS ~ DATES

FEBRUARY 10TH & 11TH ~ KICK-OFF WEEKEND

FEBRUARY 24TH & 25TH ~ IN-PEW WEEKEND



Dear Father,

In this manual, you'll find a breakdown of the 2024 Bishop's Annual Appeal – Call to Share, as well as ways for you to help.

Together let us be disciples of Jesus on mission, and we do this by glorifying God in everything that we do. The appeal is the primary way we fund our ministries that provide opportunities for these encounters. We can only be successful with your help.

Kick-off weekend is February 10-11, 2024. The goal is \$2.4 million.

I've recorded a homily that ties in the Gospel readings with the appeal. It is available in both English and Spanish. Please play this recording during the kick-off weekend.

Participation weekend, where you will be asked to put envelopes and buck slips in the pews is February 24-25, 2024. Kindly distribute these envelopes to parishioners and encourage them to use either these or the ones mailed to them.

Thank you for the work you do in helping the Foundation make this appeal a success. I ask that each of you take the time to share with your parishioners the countless ways that the appeal impacts everyone in our diocese and invite them to prayerfully consider how they are bringing glory to His name.

Blessings on all your endeavors and plans.

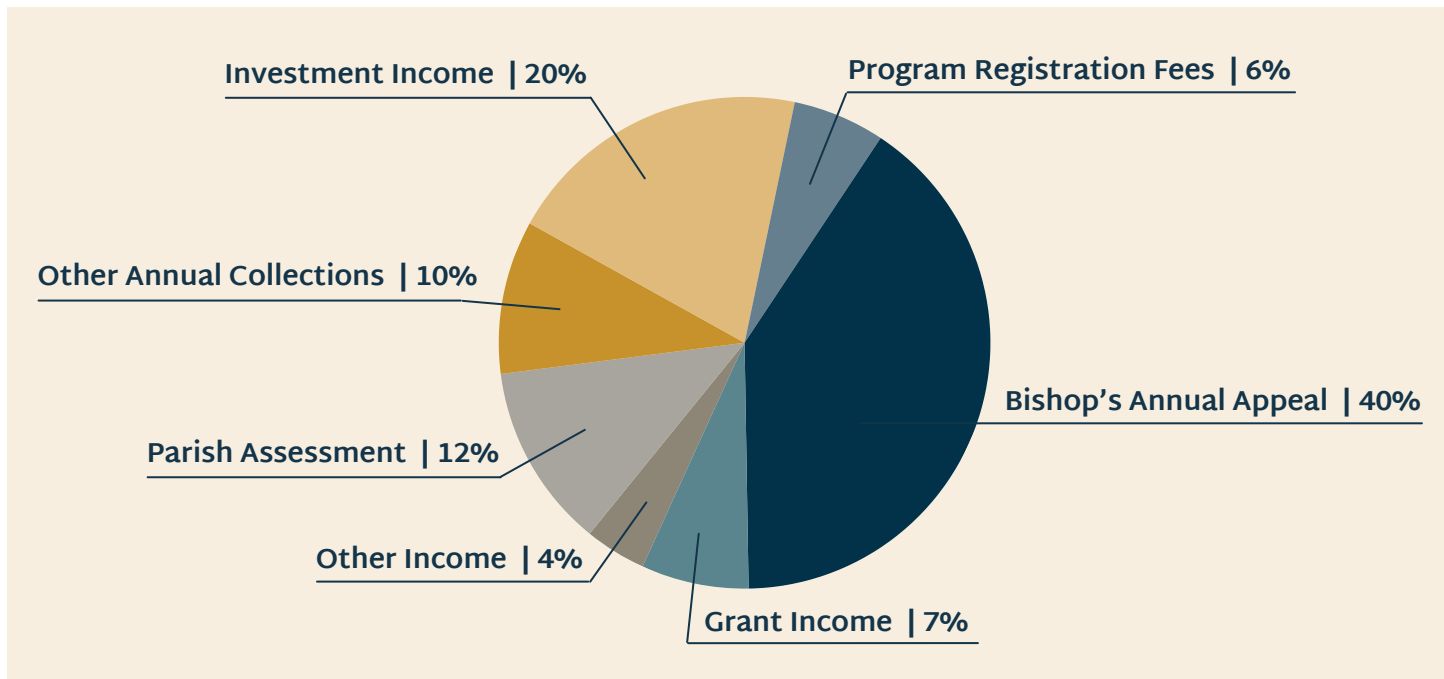
In Christ's service,

Most Reverend Gerald L. Vincke  
Bishop of Salina



# WHERE DOES OUR DIOCESE RECEIVE FUNDING FROM?

THE DIOCESE OF SALINA RELIES ON A MIX OF FUNDING SOURCES, BUT A SIGNIFICANT FACTOR IS THE BISHOP'S ANNUAL APPEAL, CONTRIBUTING A SOLID 40%.



## WHAT DOES THE BISHOP'S ANNUAL APPEAL SUPPORT?

It's not just about the numbers, it is about coming together as Catholics. Participating in the appeal isn't just a financial contribution; it's an investment in the heart of our diocese, ensuring the ongoing success of these vital ministries:

### Proclaiming the Gospel

- Family Life
- Hispanic Ministry
- Rural Life
- Celebration of the Sacraments

### Passing on the Faith

- Religious Education
- Communications & Evangelization
- Youth Ministry
- Catholic Schools

### Forming Future Priests & Supporting Retired Clergy

- Seminarian
- Deacons
- Active Clergy
- Clergy Health & Retirement

### Caring for the Vulnerable

- Respect Life
- Hospital & Prison Chaplaincy
- Marriage Tribunal
- Natural Family Planning

# PARISH GOALS

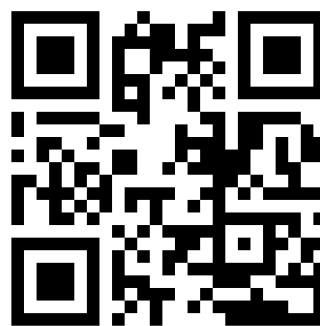
## 2024 MATERIALS

THE FOLLOWING MATERIALS WILL BE HANDED OUT DURING CLERGY DAYS ON JANUARY 16, 2024:

- Annual appeal CD - options to play English and Spanish
- If your parish has a laptop, you are encouraged to visit [www.salinadiocese.org](http://www.salinadiocese.org) to download the 2024 annual appeal video and play it via your laptop
- Posters - English
- Parish Reference Manual
- In-Pew envelopes - English
- In-Pew Buckslip- Spanish (if requested)
- In-Pew QR Code Flyer - English

MATERIALS AVAILABLE BY KICK-OFF WEEKEND:

- Homily Helpers
- Social Media Guides
- Bulletin Announcements
- 2024 Appeal Video



SCAN ME WITH  
YOUR PHONE  
CAMERA

\*\*These resources can be found at: [bit.ly/BAresources](https://bit.ly/BAresources)





# 2024 TIMELINE

## JANUARY 2024

- 1/16 Clergy Days - Foundation staff hands out materials to Priests
- 1/24 - Parish Zoom at 10am

## FEBRUARY 2024

- 2/1 - We will mail letter 1 and pledge cards to homes
- 2/10 - 2/11 - Kick-off Weekend
  - You - Announce appeal at Mass
  - You - Please play Kick Off Video or CD Audio during each Mass
- 2/24 - 2/25 - In Pew Weekend
  - You - Please place buck slip & pledge card in pews
  - You - Print In Pew QR Codes and put on pews, in gathering spaces, and/or in bulletins

## APRIL 2024

We will mail letter 2 and pledge cards to homes (for parishioners who have not yet responded to the Annual Appeal).

## JUNE 2024

We will mail letter 3 and pledge cards to homes (for parishioners who have not yet responded to the Annual Appeal).

## ONGOING - HELP ENSURE SUCCESS FOR THE APPEAL

- Update the bulletin with parish goal amount
- Promote via parish social media
- Keep your poster updated and placed in prominent location
- Display brochures, buckslips, pledge cards
- Include a prayer for success of the appeal in the Prayers of the Faithful

# KICK-OFF WEEKEND

## STEPS TO ENSURE A SUCCESSFUL KICK-OFF WEEKEND

1. Display Annual Appeal posters at the entrance of your parish
2. Include Bulletin Announcement prior and on launch of the Appeal

## DURING MASS ON KICKOFF WEEKEND

1. Announce appeal and play homily.
2. After homily, add personal comments and announce parish goal.
3. Please consider some sort of personal story or encouragement - your parishioners need to know you are in support of this!
4. Encourage parishioners to read the recent annual appeal of Faith magazine.
5. Include a prayer for success of the appeal in the Prayers of Faithful.
6. During announcements, encourage parishioners to watch appeal video if you aren't able to show it at Mass.

## GUIDE PARISHIONERS THROUGH GIFT/PLEDGE PROCESS

Parishioners are encouraged to give online or through the pledge card they will be receiving in the mail. Donors may make a one time gift or a pledge (for which they will receive monthly or quarterly reminder statements).

# IN-PEW WEEKEND

## STEPS FOR A SUCCESSFUL COLLECTION:

1. Please place appeal envelopes in an area easily accessible to parishioners, i.e. pews, vestibule, etc. Ensure that ushers refill these spots with envelopes before each Mass.
2. Make appeal comments after the homily. Please do not leave the talk for the end as some people may have to leave Mass early.
3. Your message should be personalized and engaging. The more effectively you connect the Appeal with a message that will resonate with your parishioners, the more likely they will respond. Lay witness presentations can be used to give firsthand stewardship experiences and explain the importance of the programs tended by the appeal.
4. This designated weekend also reaches out to unregistered churchgoers, who have not received the bishop's mailing about the Annual Catholic Appeal.

# FAQS

## 1. What does my gift support?

Your gift supports the work of our diocese in its mission to help others encounter Christ through our united discipleship.

## 2. I tithe to my parish; do I need to tithe to the diocese, too?

A parish tithe is different from a gift to the Bishop's Annual Appeal – Call to Share. A parish tithe directly supports the mission and ministry of your parish. It helps pay the bills and provides for various parish missions and programs. Typically, a parish tithe is something you give once a week. The diocese asks that once a year, or even monthly, you prayerfully consider making a gift to support the mission of the diocese.

## 3. What ways can I make a gift?

- Online at [appeal.salinadiocese.org](http://appeal.salinadiocese.org), either a one-time or recurring gift
- By check to: Catholic Foundation for Diocese of Salina P.O. Box 1696, Salina, KS 67402-1696
- Gifts of securities/grain
- Recommend a grant from your Donor-advised Fund
- Direct a distribution from your retirement account

## 4. How is my parish impacted by gifts to the Bishop's Annual Appeal?

Every parish in the diocese directly benefits from the generosity shown through the Bishop's Annual Appeal. Whether it's through the sacraments given, the religious education provided, the healthcare of your priest, summer youth ministry programs, and so much more. Each parish is supported at a diocesan level by the programs, ministries, and dedicated individuals working collectively to support parish life.

## 5. If I have questions about the Bishop's Annual Appeal and the work of the diocese, who should I contact?

Please contact any of the following staff members of the Catholic Foundation for Diocese of Salina. We are always happy to help!

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## CATHOLIC FOUNDATION FOR DIOCESE OF SALINA

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 **CALL TO**  
*share*