



bring
**YOUR
GIFT** TO THE
altar

-MATTHEW 5:23



CALL TO

share 2023



**CATHOLIC
FOUNDATION**
FOR DIOCESE OF SALINA

ACTION ITEMS ~ DATES

FEBRUARY 11TH & 12TH ~ KICK-OFF WEEKEND

MARCH 4TH & 5TH ~ IN-PEW WEEKEND



Dear Father,

In this manual, you'll find a breakdown of the 2023 Bishop's Annual Appeal – Call to Share, as well as ways for you to help.

My dream for the diocese is that every individual encounters the Person of Christ. The appeal is the primary way we fund our ministries that provide opportunities for these encounters. We can only be successful with your help.

Kick-off weekend is February 11-12, 2023. The goal is \$2.4 million.

I've recorded a homily that ties in the Gospel readings with the appeal. It is available in both English and Spanish. Please play this recording during the kick-off weekend.

Participation weekend, where you will be asked to put envelopes and buck slips in the pews is March 4-5, 2023.

Thank you for the work you do in helping the Foundation make this appeal a success. I ask that each of you take the time to share with your parishioners the fruits of the appeal and invite them to prayerfully consider how they are being called to give.

Blessings on all your endeavors and plans.

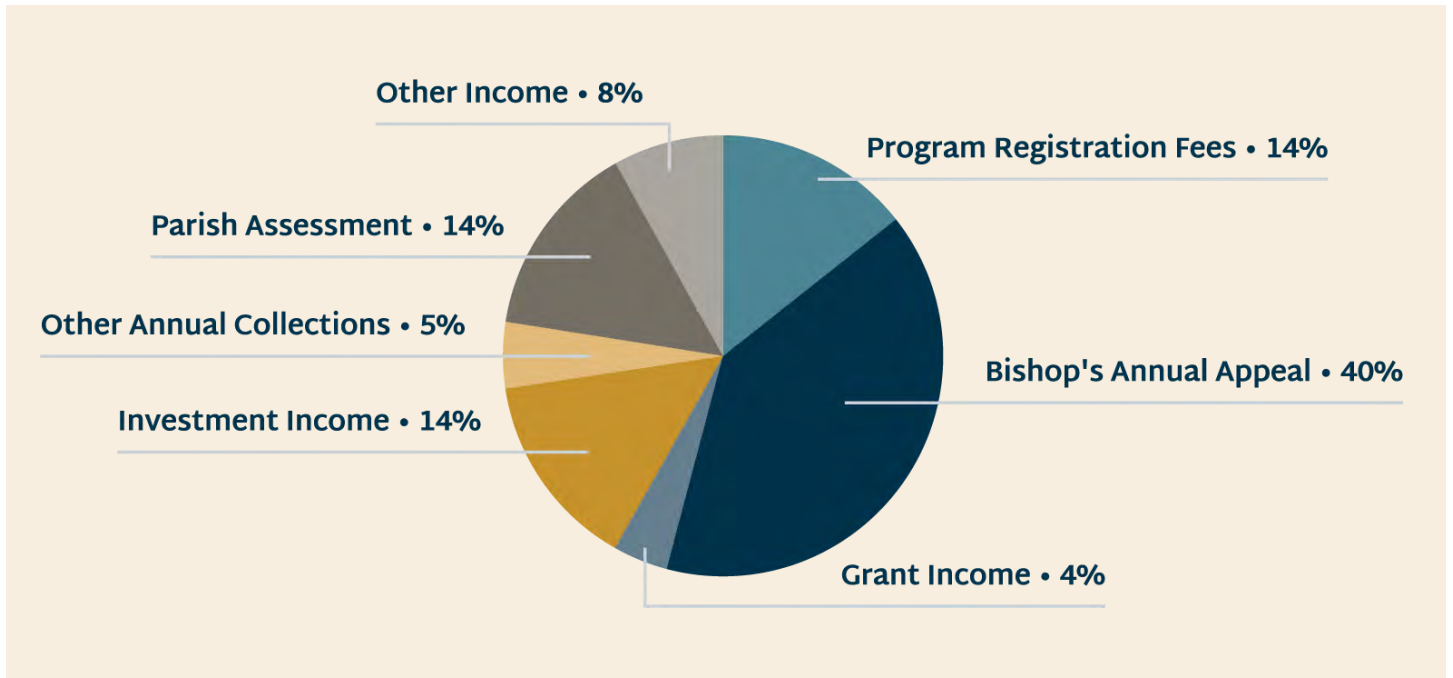
In Christ's service,

Most Reverend Gerald L. Vincke
Bishop of Salina



WHERE DOES OUR DIOCESE RECEIVE FUNDING FROM?

THE DIOCESE OF SALINA RECEIVES FUNDING FROM SEVERAL SOURCES, WITH ABOUT 40% OF FUNDING COMING FROM THE BISHOP'S ANNUAL APPEAL.



WHAT DOES THE BISHOP'S ANNUAL APPEAL SUPPORT?

Your gift to the 2023 Annual appeal supports essential programs and ministries including:

YOU WITNESSED BY

faith

We witness by giving faith. We do this by providing for our clergy at all stages of their vocation.

- Seminarian Recruitment
- Seminarian Education
- Deacons
- Active Clergy
- Clergy Health & Retirement

YOU WITNESSED BY

hope

We witness by giving hope. We do this by creating encounters with Jesus through evangelization efforts sponsored by diocesan offices.

- Family Life
- Hispanic Ministry
- Respect Life
- Rural Life

YOU WITNESSED BY

love

We witness by giving love. We do this by teaching individuals what it means to be loved by God.

- Adult Education
- Evangelization
- Marriage Tribunal
- Safe Environment
- Youth Ministry
- Religious Education

PARISH GOALS

YOUR PARISH GOAL*:

IF YOU NEED ASSISTANCE,
CALL / EMAIL LAURIE TRAUTWEIN
785-827-8746 EXT. 42
LAURIE.TRAUTWEIN@SALINADIOCESE.ORG

*Please note that the "lead Gifts" category has been eliminated. Your new goal includes all gifts, including lead gifts, plus a 13.7% increase over 2022.

2023 MATERIALS

THE FOLLOWING MATERIALS WILL BE HANDED OUT DURING CLERGY DAYS ON JANUARY 17, 2023:

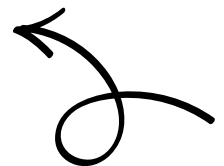
- Annual appeal CD - options to play English and Spanish
- If your parish has a laptop, you are encouraged to visit www.salinadiocese.org to download the 2023 annual appeal video and play it via your laptop
- Posters - English
- Parish Reference Manual

IN-PEW ITEMS TO BE MAILED TO PARISHES:

- Buck Slips - English and Spanish
- In-Pew envelopes - English
- In-Pew QR Code Flyer - English

MATERIALS AVAILABLE BY KICK-OFF WEEKEND:

- Homily Helpers
- Social Media Guides
- Bulletin Announcements
- 2023 Appeal Video



SCAN ME WITH
YOUR PHONE
CAMERA

**These resources can be found at: salinadiocese.org/office/catholic-foundation-for-diocese-of-salina/parish-resources





2023 TIMELINE

JANUARY 2023

1/17 Clergy Days - Foundation staff hands out materials to Priests

FEBRUARY 2023

2/11 - 2/12 - Kick-off Weekend

- You - Announce appeal at Mass
- You - Please play Kick Off Video or CD Audio during each Mass

2/13 - We will mail letter 1 and pledge cards to homes

MARCH 2023

3/4 - 3/5 - In Pew Weekend

- You - Please place buck slip & pledge card in pews
- You - Print In Pew QR Codes and put on pews, in gathering spaces, and/or in bulletins

MAY 2023

We will mail letter 2 and pledge cards to homes (for parishioners who have not yet responded to the Annual Appeal).

AUGUST 2023

We will mail letter 3 and pledge cards to homes (for parishioners who have not yet responded to the Annual Appeal).

ONGOING - HELP ENSURE SUCCESS FOR THE APPEAL

- Update the bulletin with parish goal amount
- Promote via parish social media
- Keep your poster updated and placed in prominent location
- Display brochures, buckslips, pledge cards
- Include a prayer for success of the appeal in the Prayers of the Faithful

KICK-OFF WEEKEND

STEPS TO ENSURE A SUCCESSFUL KICK-OFF WEEKEND

1. Display Annual Appeal posters at the entrance of your parish
2. Include Bulletin Announcement prior and on launch of the Appeal

DURING MASS ON KICKOFF WEEKEND

1. Announce appeal and play homily.
2. After homily, add personal comments and announce parish goal.
3. Please consider some sort of personal story or encouragement - your parishioners need to know you are in support of this!
4. Encourage parishioners to read the recent annual appeal of faith magazine.
5. Include a prayer for success of the appeal in the Prayers of Faithful.
6. During announcements, encourage parishioners to watch appeal video if you aren't able to show it at Mass.

GUIDE PARISHIONERS THROUGH GIFT/PLEDGE PROCESS

Parishioners are encouraged to give online or through the pledge card they will be receiving in the mail. Donors may make a one time gift or a pledge (for which they will receive monthly reminder statements).

IN-PEW WEEKEND

STEPS FOR A SUCCESSFUL COLLECTION:

1. Please place in-pew cards in an area easily accessible to parishioners, i.e. pews, vestibule, etc. Ensure that ushers refill these spots with in-pew cards before each Mass.
2. Make appeal comments after the homily. Please do not leave the talk for the end as some people may have to leave Mass early.
3. Your message should be personalized and engaging. The more effectively you connect the Appeal with a message that will resonate with your parishioners, the more likely they will respond. Lay witness presentations can be used to give firsthand stewardship experiences and explain the importance of the programs tended by the appeal.
4. This designated weekend also reaches out to unregistered churchgoers, who have not received the bishop's mailing about the Annual Catholic Appeal.

FAQS

1. What does my gift support?

Your gift supports the work of our diocese in its mission to help others encounter Christ through our united discipleship.

2. I tithe to my parish; do I need to tithe to the diocese, too?

A parish tithe is different from a gift to the Bishop's Annual Appeal – Call to Share. A parish tithe directly supports the mission and ministry of your parish. It helps pay the bills and provides for various parish missions and programs. Typically, a parish tithe is something you give once a week. The diocese asks that once a year, or even monthly, you prayerfully consider making a gift to support the mission of the diocese.

3. What ways can I make a gift?

- Online at give.salinadiocese.org, either a one-time or recurring gift
- By check to: Catholic Foundation for Diocese of Salina P.O. Box 1696, Salina, KS 67402-1696
- Gifts of securities/grain
- Recommend a grant from your Donor-advised Fund
- Direct a distribution from your retirement account

4. Why do I now write my check to the Catholic Foundation instead of directly to the diocese?

In order to increase transparency and provide greater protection of donor assets, the Catholic Foundation for Diocese of Salina serves as the fundraising arm of the Salina Diocese. The Foundation raises funds and processes all gifts. Rest assured that the totality of your donation will continue to serve the mission of the Salina Diocese.

5. If I have questions about the Bishop's Annual Appeal and the work of the diocese, who should I contact?

Please contact any of the following staff members of the Catholic Foundation for Diocese of Salina. We are always happy to help!

CATHOLIC FOUNDATION FOR DIOCESE OF SALINA

KATIE PLATTEN ~ CEO

785-342-9826 katie.platten@salinadiocese.org

HEATHER HARTMAN ~ DIRECTOR OF DEVELOPMENT

785-738-7336 heather.hartman@salinadiocese.org

CORRINA HUDSONPILLAR ~ DONOR ADVISOR

785-639-2100 corrina.hudsonpillar@salinadiocese.org

LAURIE TRAUTWEIN ~ DATA SPECIALIST

785-827-8746 ext.42 laurie.trautwein@salinadiocese.org

TORRIE GREGG ~ DEVELOPMENT ASSISTANT

785-827-8746 ext.45 torrie.gregg@salinadiocese.org




CALL TO
share