

# THE REGISTER

## CATHOLIC DIOCESE OF SALINA

The Register accepts display advertising. There is no classified section. All advertisements must have prior approval by the editor and/or bishop. New accounts may be required to pay in advance.

The advertising rate is \$10 per column inch for black and white and \$11.50 per column inch for color. Rates are discounted if ads are placed for 2+ consecutive issues.

Regular accounts may be billed quarterly or annually.

Ads must be camera-ready and e-mailed to [newspaper1@salinadiocese.org](mailto:newspaper1@salinadiocese.org).

If a school or organization is looking to fill a job, The Register will copy & paste the provided text into a pre-sized and designed template (see pg. 11 for examples).

No other ad creation/design is done by The Register staff.

The Register is happy to recommend a graphic designer, should you need ad design assistance. The cost of graphic design is not included in advertising rates. Additional time is required and the advertiser must provide all ad copy (wording) and photos (see pg. 12 for more information).

Our publication dates for 2021 are:

Publication Date	Ad due date
January 22	Mon. Dec. 28 (March for Life is Jan. 29)
February 26	Mon. Feb. 1
March 26	Mon. March 1 (Easter is April 4)
April 23	Mon. March 29
May 28	Mon. May 3
June 25	Mon. May 31 (Priesthood ordination is June 5)
July 23	Mon. June 28
August 27	Mon. Aug. 2
September 24	Mon. Aug. 30
October 22	Mon. Sept. 27
November 26	Mon. Nov. 1 (Thanksgiving issue)
December 24	Mon. Nov. 29 (Christmas issue)

*Updated 10/20/2020*

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# THE REGISTER

CATHOLIC DIOCESE OF SALINA

The Register is the official newspaper of the Catholic Diocese of Salina. The diocese covers the north-west quadrant of the state of Kansas.

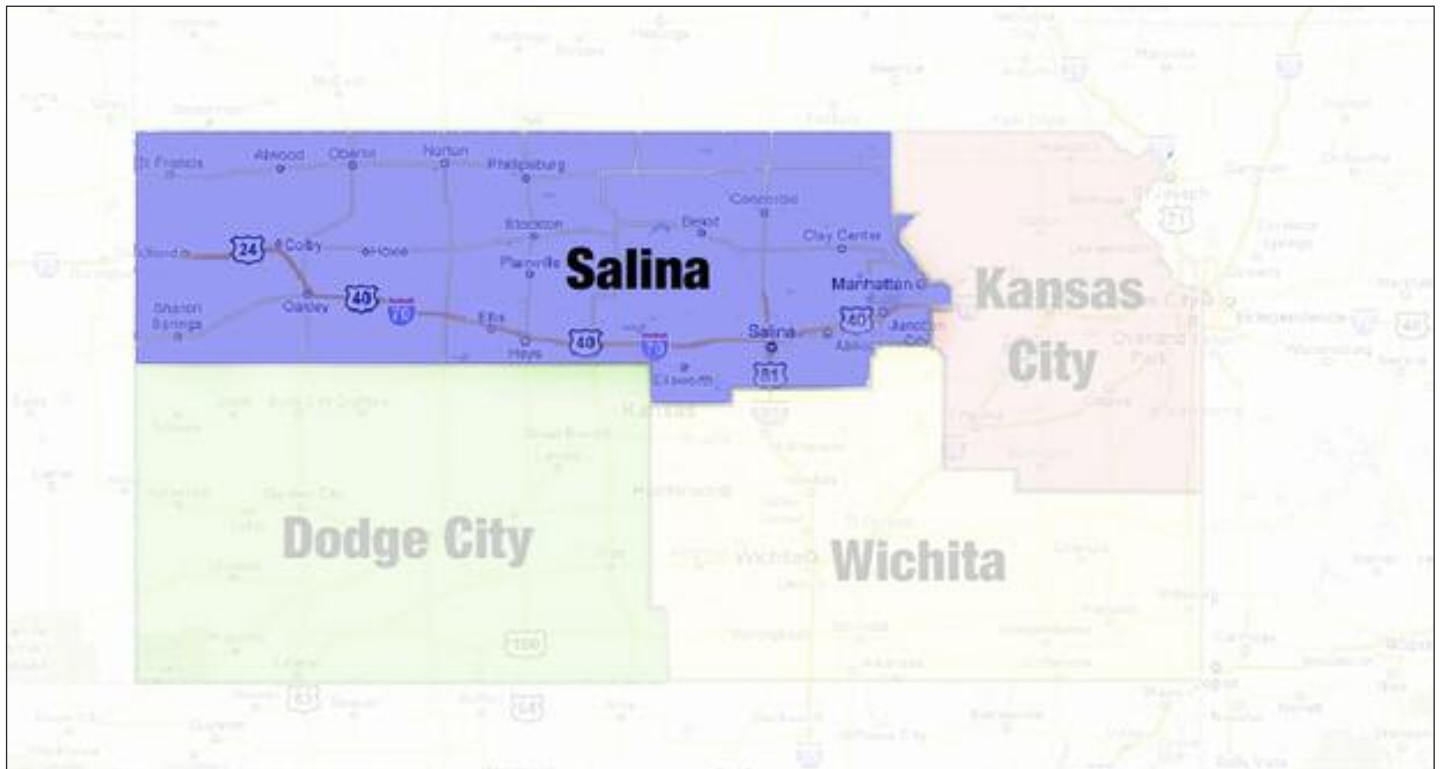
The Register mails directly to the homes of all registered Catholic households within the diocese twice a month. In addition to in-diocese, some households from outside of the diocese subscribe to The Register as well. Often, they have family ties to Northwest Kansas or lived in the diocese before moving.

In all, more than 16,500 copies of The Register are mailed out on the fourth Friday of the month.

As a point of comparison, the major daily newspapers within the diocese include:

Salina Journal, circulation 6,500

Hays Daily News, circulation 4,000



# THE REGISTER

CATHOLIC DIOCESE OF SALINA

## Ad examples & prices

### Pricing Guide

1 issue  
(price for 1 issue)

2+ consecutive issues  
(price per issue; i.e. \$14 per issue = \$28 per month)

#### **Williams Bros. Co.**

"The Service Store"  
Atwood, Kansas

#### **1 col x 1 inch Ad**

1 issue  
\$10.00 / B&W  
\$11.50 / Color

#### **2+ consecutive issues**

\$9.50 / B&W  
\$11.00 / Color

#### **Bachelor-Faulkner-Dart-Surber Funeral Homes**

Belleville and Scandia, Kansas (785) 527-2222

~ Directors Steven Surber, John Surber and Don Waddington ~

#### **2 col x 1 inch Ad**

1 issue  
\$20.00 / B&W  
\$23.00 / Color

#### **2+ consecutive issues**

\$19.00 / B&W  
\$22.00 / Color

# THE REGISTER

CATHOLIC DIOCESE OF SALINA



100.1  
divine mercy radio  
KVDM & KRRT  
HAYS GREAT BEND

Accurate News  
from a  
**Catholic**  
perspective

**NEWS**

Latest news  
internet news  
Economic Plus

Son Rise Morning Show  
Morning Glory  
Catholic Connections  
Kresta in the Afternoon  
EWTN Nightly News  
[schedule@dvmercy.com](mailto:schedule@dvmercy.com)

**1 col x 4 inch Ad**

1 issue

\$40.00 / B&W

\$46.00 / Color

2+ consecutive issues

\$38.00 / B&W

\$44.00 / Color



GO ONLINE - GET PROTECTED  
STATEWIDE SALES

**JUST-TERMITE**  
.com

**(316) 684-2468**

**2 col x 2 inch Ad**

1 issue

\$40.00 / B&W

\$46.00 / Color

2+ consecutive issues

\$38.00 / B&W

\$44.00 / Color

# THE REGISTER

CATHOLIC DIOCESE OF SALINA



## TIM LINENBERGER

*Painting & Decorating*

- Specializing in
- Church Interiors and Design
  - Statuary and Stations Restoration
  - Faux Marble and Granite

2134 Edgehill Road, Salina  
(785) 826-6949  
timjlin@sbcglobal.net  
timlinenbergerpainting.com

### 1 col x 6 inch Ad

1 issue  
\$60.00 / B&W  
\$69.00 / Color

2+ consecutive issues

\$57.00 / B&W  
\$66.00 / Color



"A life Full of Memories"

**Call Troy or Missy for all your Monument needs**

Email: [leducmemorial@att.net](mailto:leducmemorial@att.net)

Website: [www.leducmemorialdesign.org](http://www.leducmemorialdesign.org)

701 Lincoln St. Concordia, KS 66901

**785-243-4660**

### 2 col x 3 inch Ad

1 issue  
\$60.00 / B&W  
\$69.00 / Color

2+ consecutive issues

\$57.00 / B&W  
\$66.00 / Color

# THE REGISTER

CATHOLIC DIOCESE OF SALINA

**RESPECT LIFE**



EACH OF US IS A  
**MASTERPIECE**  
OF GOD'S CREATION

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**YOUR SUPPORT SAVES LIVES!**  
Thank you for supporting our pregnancy services.



**Catholic Charities**  
OF NORTHERN KANSAS

*Working to reduce poverty in Northern Kansas.*

**[www.ccnks.org](http://www.ccnks.org)**  
P.O. Box 1366  
Salina, KS 67402-1366  
(785) 825-0208

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**2 col x 5 inch Ad**

1 issue

\$100.00 / B&W

\$115.00 / Color


2+ consecutive issues

\$95.00 / B&W

\$110.00 / Color

# THE REGISTER

CATHOLIC DIOCESE OF SALINA




1200 Main St. 6th Floor  
Hays, KS 67601

11551 Ash St., Suite 205  
Leawood, KS 66211

www.werthfinancial.com  
Phone: 785.628.1712  
Fax: 785.628.2022

**Enhancing  
Lives &  
Strengthening  
Families**

**WERTH**  
WEALTH MANAGEMENT

Werth Wealth Management, LLC is NOT a  
registered broker/dealer and is independent of  
Raymond James Financial Services.

Securities offered through Raymond James  
Financial Services, Inc., member FINRA / SIPC.  
Investment advisory services offered through  
Raymond James Financial Services Advisors, Inc.

**2 col x 6 inch Ad**

1 issue

\$120.00 / B&W

\$138.00 / Color

2+ consecutive issues

\$114.00 / B&W

\$132.00 / Color



# THE REGISTER

CATHOLIC DIOCESE OF SALINA



AN extraordinary  
EXPERIENCE  
FOR extraordinary  
GIRLS...

as you get ready to enter  
sixth, seventh & eighth grades

June 16-18, 2016

at the beautiful & historic  
Nazareth Motherhouse  
Concordia, Kansas

For more information & to register,  
go to [www.csjkansas.org/for-kids/](http://www.csjkansas.org/for-kids/)  
or call Sister Anna Marie at 785/243-2149

*Sisters of St. Joseph  
of Concordia, Kansas*

*— bring God and neighbor without distinction —*



[www.csjkansas.org](http://www.csjkansas.org) [facebook.com/CSJKansas](https://facebook.com/CSJKansas) @CSJ\_Kansas

## 2 col x 8.5 inch Ad

1 issue

\$170.00 / B&W

\$195.50 / Color

2+ consecutive issues

\$161.50 / B&W


\$187.00 / Color

# THE REGISTER

CATHOLIC DIOCESE OF SALINA

## Spiritual Life Center

Catholic Retreat & Conference Center in Wichita, Kansas



### Mens Night and Fathers Retreat Day

*Fun, Fraternity, and Prayer*

On the Friday and Saturday of Fathers' Day Weekend, the SLC offers two programs just for dads. On Friday, participants enjoy a fun evening of dinner, socializing, and a short presentation. On Saturday, Fr. Ken VanHaverbeke leads a day-long retreat on learning to pray based on one's personality type. Participants may attend one or both programs.

Dates: Friday, June 17 to Saturday, June 18  
Rate: \$50 (Cmb); \$75 (Overnight)  
Registration closes Tuesday, June 14

### The Loving Search for God

*with Fr. William Meninger*


The Spiritual Life Center is excited to welcome back Fr. William Meninger, one of the founders of Centering Prayer, for this great day-long retreat. Meninger does a powerful job of explaining contemplative prayer and making it approachable for anyone. This retreat is an excellent guide for anyone interested in deepening his or her prayer life.

Date: Saturday, June 25; 8 a.m. - 4:30 p.m.  
Rate: \$35; Donations accepted for overnight stay.



**"Rest...Renew...Restore...Respond"**

7100 E. 45th St. N. + Wichita, KS 67226 + (316) 744-0167 + [www.SLCWichita.org](http://www.SLCWichita.org)



**3 col x 6 inch Ad**

1 issue

\$180.00 / B&W

\$207.00 / Color

2+ consecutive issues

\$171.00 / B&W

\$198.00 / Color

# THE REGISTER

CATHOLIC DIOCESE OF SALINA

## Join Msgr. Hake in a 12 Day Pilgrimage **TOUR OF MEXICO** October 17-28, 2016



*Mexico City tour including Basilica Of Guadalupe and  
Pyramids Of Teotihuacan and an evening with the  
Folklórico Ballet in the Hidalgo Theater*

*Visit the famous City of Puebla to admire its majestic colonial Architecture,  
its Cathedral and the convent of Saint Monica*

*Guadalajara City and a night visit to wonderful Tlaquepaque  
to see and hear its Mariachi bands*

*Morelia: the candy city, the city of great history and  
magnificent architecture, with a visit to its Cathedral,  
one of the most beautiful in Mexico*

**\$2,295 per passenger (\$395 extra for a single room)**

Price includes: Round trip airfare from Wichita to Mexico City, Airport fees & taxes, Accommodations in three & four star hotels, Breakfast daily, Daily dinners as per itinerary, Beverages are not included, unless specified.  
Private Air-conditioned bus, English speaking guide, All admission charges as per the itinerary, Luggage handling for one suitcase per person only included at the hotels, Parking fees for buses, Local hotel taxes, Select International Tours Travel Portfolio, & More as specified.

For more information, contact Msgr. Hake 785-488-6860  
or email [frjeh1934@gmail.com](mailto:frjeh1934@gmail.com)

**3 col x 8 inch Ad**

1 issue

\$240.00 / B&W

\$276.00 / Color

2+ consecutive issues

\$228.00 / B&W

\$264.00 / Color

# THE REGISTER



CATHOLIC DIOCESE OF SALINA



**Knights of Columbus**  
**INSURANCE**  
*Making a difference for life.*

## Is our annuity part of your future plans?

Our annuity products are simple and secure.

- **Simple:** Fixed in nature, our annuities provide longterm

- accumulation of wealth, with no hidden fees.

- **Secure:** Annuities

backed by the strength of the Knights of Columbus, an organization that earns the highest ratings from A.M. Best.

Whether you're looking to start a retirement savings program or moving substantial, more volatile funds into "safer waters," we can help you achieve your goals.



**WHOLE LIFE – RETIREMENT ANNUITIES – TERM LIFE  
CHARITABLE GIVING – LONG TERM CARE  
IRAs – ROTH IRAs – RETIREMENT ROLLOVERS**

A.M. BEST RATING A++ (Excellent)

## CALL TO SPEAK TO YOUR AGENT TODAY!

**ADAM BRUNA, FIC**

785-527-9047



Aurora, Belleville, Clyde, Concordia, Hanover, Marysville and Washington councils

**ADAM CEBULA**

785-728-2147



Colby, Garden City, Goodland, Marienthal, St. Francis, Scott City, Sharon Springs and Tribune councils

**JUSTIN 'JJ.' DEGES, FIC, CLTC**

785-743-8024



Damar, Hays-Comeau Center, Hays-St. Mary, Hill City, Leoville, New Almelo, Plainville, Selden, St. Peter, WaKeeney councils

**WADE GREIF, FIC**

785-539-1167



Chapman, Fort Riley, Herington, Junction City, Manhattan-St. Thomas More, Manhattan-Seven Dolors and Tampa councils

**SHAUN LINENBERGER**

785-301-2676



Catharine, Hays-St. Joseph, La Crosse, Liebenthal, Olmitz and Victoria councils

**DAN REED, FICF**

785-531-0135



Clafin, Ellinwood, Ellsworth, Hoisington, Odin, Russell, Wilson councils

**DARIN REED, FICF**

785-726-4899



Angelus, Ellis, Grainfield, Hoxie, Park, Oakley, Ransom councils

**STEVE SCHMIDT, FICF**

785-540-4012



Atwood, Bird City, Hays-St. Nicholas, Logan, Munjor, Norton, Oberlin, Phillipsburg, Schoenchen, councils

**HECTOR SOLER, FIC**

785-738-6482



Beloit, Cawker City, Downs, Esbon, Lincoln, Osborne, Smith Center, Stockton, Tipton councils

Check out our agency website at [kocfinsurances.com](http://kocfinsurances.com).

**5 col x 5.5 inch Ad**

1 issue

\$275.00 / B&W

\$316.25 / Color

2+ consecutive issues

\$261.25 / B&W

\$302.50 / Color

(this example is scaled down to make it fit)

**Half Page Ad**

**5 col x 8 inch Ad**

1 issue

\$400.00 / B&W

\$460.00 / Color

2+ consecutive issues

\$380.00 / B&W

\$440.00 / Color

**Full Page Ad**

**5 col x 16 inch Ad**

1 issue

\$800.00 / B&W

\$920.00 / Color

2+ consecutive issues

\$760.00 / B&W

\$880.00 / Color

# THE REGISTER



CATHOLIC DIOCESE OF SALINA

## Ad Creation Guidelines

The only “ad creation” done by The Register is for “help wanted” type of ads.

The advertiser must provide a complete description and contact information. The Register will copy and paste the text into the ad, and present it to you for approval. No additional graphics or graphic design is added to these ads.

### Examples:

#### FULL-TIME YOUTH DIRECTOR NEEDED

St. Dominic’s and St. Mary’s Catholic Churches of Garden City, Kansas are searching for a dynamic person to lead and direct the youth programming at both of our parishes. This is a full-time position which will be split evenly between the two Churches. The candidate must be a professional leader who has a solid understanding of the foundations of the Catholic faith. A Bachelor’s degree in Youth Ministry, Education or Theology and/or significant experience in youth ministry. A high degree of fluency in English and Spanish is required as well as good communication and organizational skills. Health insurance and retirement benefits included. Please send all inquiries to:

Father Reginald Urban  
620-276-2024

pastor@st-dominic.org  
St. Dominic Catholic Church  
615 J.C. Street  
Garden City, KS 67846

Marjie Clarke / Administrative Assistant  
620-276-2024

stewardship@st-dominic.org  
St. Dominic Catholic Church  
615 J.C. Street  
Garden City, KS 67846

**2 col x 2.5 inch Ad**

1 issue

\$50.00 / B&W

\$57.50 / Color

2+ consecutive issues

\$47.50 / B&W

\$55.00 / Color

#### St. Robert Bellarmine- St. Isidore Catholic Student Center Manhattan

##### DIRECTOR OF ADULT FAITH FORMATION

**Description**  
To direct, in consultation with the pastor, all aspects of catechetical formation of adults in the permanent and student community, in collaboration with parish staff (full & part-time), pastoral ministry interns, catechists, and volunteers to promote the mission and ministry of St. Isidore’s Catholic Student Center Parish, Kansas State University.

**Requirements**

- Master’s or bachelor’s degree in ministry, scripture, theology, religious studies, or life experience equivalency
- Practicing Roman Catholic with an active sacramental and faith life and in good standing with the Church
- Basic skills in computer, internet and office software, communications, mentoring and working collaboratively with others
- Ability to work flexible hours (requires frequent evenings and/or weekends) and relate to students and permanent communities.

##### DIRECTOR OF MINISTRY & EVANGELIZATION

**Description**  
To direct, in consultation with the pastor, the various ministries and the evangelical outreach to the larger community and in the permanent and student community, in collaboration with parish staff (full & part-time), pastoral ministry interns, catechists, and volunteers to promote the mission and ministry of St. Isidore’s Catholic Student Center Parish, Kansas State University.

**Requirements**

- Master’s or bachelor’s degree in ministry, scripture, theology, religious studies, or life experience equivalency
- Practicing Roman Catholic with an active sacramental and faith life and in good standing with the Church
- Basic skills in computer, internet and office software, communications, mentoring and working collaboratively
- Ability to work flexible hours (requires frequent evenings and/or weekends) and relate to students and permanent communities.

**Send cover letter explaining your interest in the position along with your resume to [stisidores@stisidores.com](mailto:stisidores@stisidores.com) with subject heading CAMPUS MINISTRY POSITION, or mail to St. Isidore’s Catholic Student Center Parish, 711 Denison Avenue Manhattan, KS 66502**

# THE REGISTER



CATHOLIC DIOCESE OF SALINA

## Ad Creation Guidelines

The Register is happy to recommend a graphic designer, should you need ad design assistance. The cost of graphic design is not included in advertising rates. Additional time is required and the advertiser must provide all ad copy (wording) and photos.

Starting at \$75

*Join Msgr. Halte in a 12 Day Pilgrimage*  
**TOUR OF MEXICO**  
*October 17-28, 2016*



*Mexico City tour including Basilica Of Guadalupe and Pyramids Of Teotihuacan and an evening with the Folklórico Ballet in the Hidalgo Theater*

*Visit the famous City of Puebla to admire its majestic colonial Architecture, its Cathedral and the convent of Saint Monica*

*Guadalajara City and a night visit to wonderful Tlaquepaque to see and hear its Mariachi bands*

*Morelia: the candy city, the city of great history and magnificent architecture, with a visit to its Cathedral, one of the most beautiful in Mexico*



**\$2,295 per passenger (\$395 extra for a single room)**

Price includes: Round trip airfare from Wichita to Mexico City, Airport fees & taxes, Accommodations in three 4 to 5 star hotels, Breakfast daily, Daily dinners as per itinerary, Beverages are not included, unless specified, Private Air-conditioned bus, English speaking guide, All admission charges as per the itinerary, Baggage handling for one suitcase per person only included at the hotels, Parking fees for buses, Local hotel taxes, Select International Tour & Travel Portfolio, & More as specified.

For more information, contact Msgr. Halte 785-488-6860  
or email frjeh1934@gmail.com

## 2 columns x 6 inches

23p6 picas x 36 picas  
3.93 inches x 6 inches

### 2 col x 6 inch Ad

1 issue  
\$120.00 / B&W  
\$138.00 / Color

### 2+ consecutive issues

\$114.00 / B&W  
\$132.00 / Color

## 2 columns x 5 inches

23p6 picas x 30 picas  
3.93 inches x 5 inches

### 2 col x 5 inch Ad

1 issue  
\$100.00 / B&W  
\$115.00 / Color

### 2+ consecutive issues

\$95.00 / B&W  
\$110.00 / Color

## 1 column x 4 inches

11p4 picas x 24 picas  
1.9 inches x 4 inches

### 1 col x 4 inch Ad

1 issue  
\$40.00 / B&W  
\$46.00 / Color

### 2+ consecutive issues

\$38.00 / B&W  
\$44.00 / Color

## 5 columns x 5.5 inches

60 picas x 33 picas  
10 inches x 5.5 inches

### 5 col x 5.5 inch Ad

1 issue  
\$275.00 / B&W  
\$316.25 / Color

### 2+ consecutive issues

\$261.25 / B&W  
\$302.50 / Color

**3 columns x 6 inches**  
 35p8 picas x 36 picas  
 5.96 inches x 6 inches

**3 col x 6 inch Ad**  
 1 issue  
 \$180.00 / B&W  
 \$207.00 / Color

2+ consecutive issues  
 \$171.00 / B&W  
 \$198.00 / Color

**2 columns x 1 inch**  
 23p6 picas x 6 picas  
 3.93 inches x 1 inch

**2 columns x 2 inches**  
 23p6 picas x 12 picas  
 3.93 inches x 2 inches

**2 columns x 3 inches**  
 23p6 picas x 18 picas  
 3.93 inches x 3 inches

**2 col x 3 inch Ad**

1 issue	2+ consecutive issues
\$60.00 / B&W	\$57.00 / B&W
\$69.00 / Color	\$66.00 / Color

**Half Page**  
**5 columns x 8 inches**  
 60 picas x 48 picas  
 10 inches x 8 inches

**Half Page Ad**  
**5 col x 8 inch Ad**  
 1 issue  
 \$400.00 / B&W  
 \$460.00 / Color

2+ consecutive issues  
 \$380.00 / B&W  
 \$440.00 / Color



## 2 columns x 8.5 inches

23p6 picas x 51 picas  
3.93 inches x 8.5 inches

### **2 col x 8.5 inch Ad**

1 issue  
\$170.00 / B&W  
\$195.50 / Color

2+ consecutive issues  
\$161.50 / B&W  
\$187.00 / Color

## 3 columns x 8 inches

35p8 picas x 48 picas  
5.96 inches x 8 inches

### **3 col x 8 inch Ad**

1 issue  
\$240.00 / B&W  
\$276.00 / Color

2+ consecutive issues  
\$228.00 / B&W  
\$264.00 / Color

## 2 columns x 6 inches

23p6 picas x 36 picas  
3.93 inches x 6 inches

### 2 col x 6 inch Ad

1 issue  
\$120.00 / B&W  
\$138.00 / Color

2+ consecutive issues  
\$114.00 / B&W  
\$132.00 / Color

## 1 column x 6 inches

11p4 picas  
x 36 picas  
1.9 inches  
x 6 inches

### 1 col x 6 inch Ad

1 issue  
\$60.00 / B&W  
\$69.00 / Color

2+ consecutive issues  
\$57.00 / B&W  
\$66.00 / Color

### 1 col x 1 inch Ad

1 issue	2+ consecutive issues
\$10.00 / B&W	\$9.50 / B&W
\$11.50 / Color	\$11.00 / Color

1 column x 1  
inch  
11p4 picas x 6 picas  
3.93 inches x 1 inch

## 2 columns x 4 inches

23p6 picas x 24 picas  
3.93 inches x 4 inches

### 2 col x 4 inch Ad

1 issue	2+ consecutive issues
\$80.00 / B&W	\$76.00 / B&W
\$92.00 / Color	\$88.00 / Color

# Full Page 5 columns x 16 inches

60 picas x 96 picas

10 inches x 8 inches

**Full Page Ad**  
**5 col x 16 inch Ad**

1 issue

\$800.00 / B&W

\$920.00 / Color

2+ consecutive issues

\$760.00 / B&W

\$880.00 / Color

# THE REGISTER

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CATHOLIC DIOCESE OF SALINA

For additional information or to place an ad,  
please contact Karen Bonar, Editor.

[newspaper1@salinadiocese.org](mailto:newspaper1@salinadiocese.org) or  
(785) 827-8746 x 21