

THE REGISTER



CATHOLIC DIOCESE OF SALINA

The Register accepts display advertising. There is no classified section. All advertisements must have prior approval by the editor and/or bishop. New accounts may be required to pay in advance.

The advertising rate is \$7.50 per column inch for black and white and \$9 per column inch for color. Rates are discounted if ads are placed for 2+ consecutive issues.

Regular accounts may be billed quarterly or annually.

Ads must be camera-ready and e-mailed to newspaper1@salinadiocese.org.

If a school or organization is looking to fill a job, The Register will copy & paste the provided text into a pre-sized and designed template (see pg. 11 for examples). No other ad creation/design is done by The Register staff.

The Register is happy to recommend a graphic designer, should you need ad design assistance. The cost of graphic design is not included in advertising rates. Additional time is required and the advertiser must provide all ad copy (wording) and photos (see pg. 12 for more information).

Our publication dates for 2020 are:

Publication Date	Ad due date
January 24	Mon. Dec. 30 (March for Life is Jan. 24)
February 28	Mon. Jan. 27
March 27	Mon. March 3
April 24	Mon. March 30 (Easter; Transitional diaconate ordination issue)
May 22	Mon. April 22
June 26	Mon. June 1
July 24	Mon. June 29
August 28	Mon. Aug. 3
September 25	Mon. Aug. 31
October 23	Mon. Sept. 28
November 27	Mon. Oct. 26 (Thanksgiving issue)
December 18	Mon. Nov. 23 (Christmas issue)

Updated 01/15/2020

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CATHOLIC DIOCESE OF SALINA

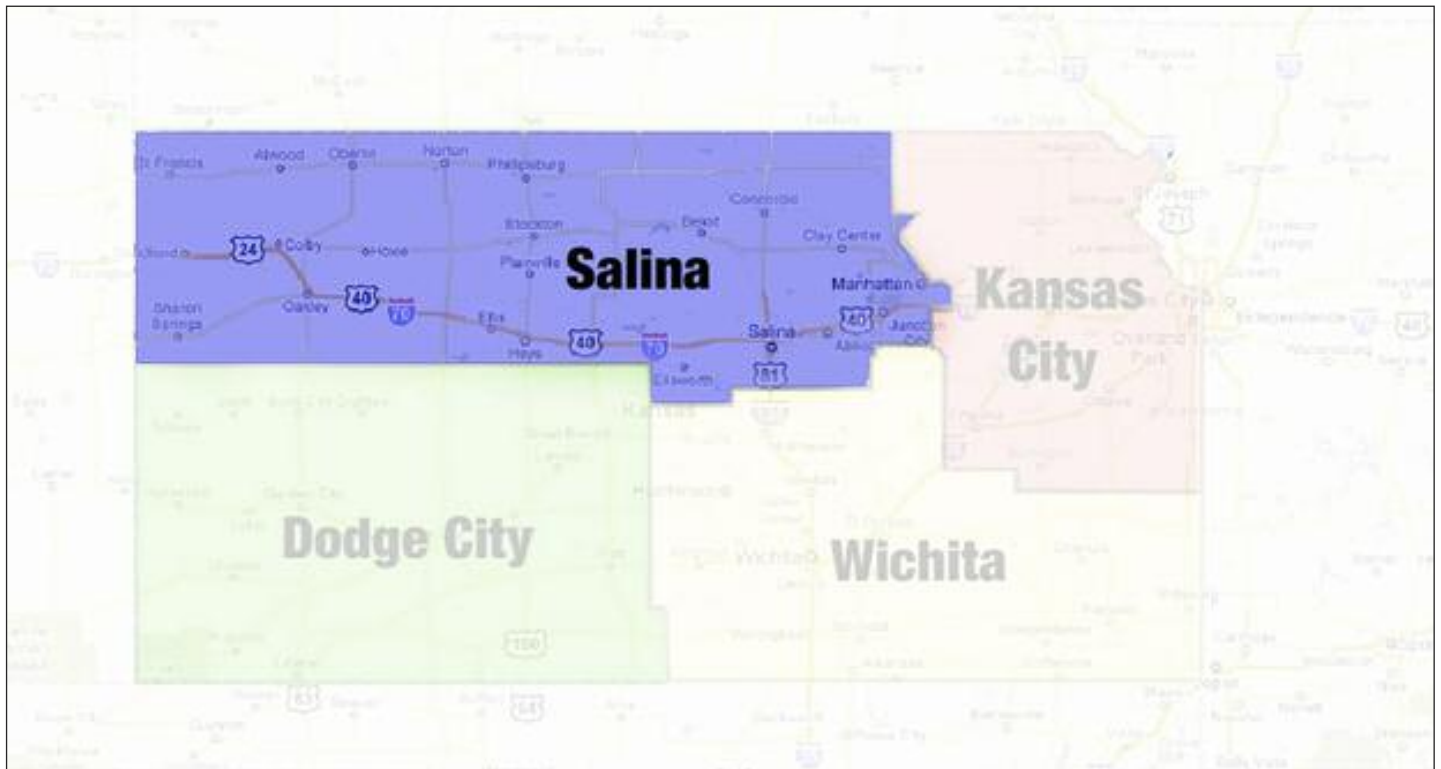
The Register is the official newspaper of the Catholic Diocese of Salina. The diocese covers the north-west quadrant of the state of Kansas.

The Register mails directly to the homes of all registered Catholic households within the diocese twice a month. In addition to in-diocese, some households from outside of the diocese subscribe to The Register as well. Often, they have family ties to Northwest Kansas or lived in the diocese before moving.

In all, more than 17,800 copies of The Register are mailed out twice a month.

As a point of comparison, the major daily newspapers within the diocese include:

- Salina Journal, circulation 25,000
- Hays Daily News, circulation 11,000
- Manhattan Mercury, circulation 8,300



THE REGISTER

CATHOLIC DIOCESE OF SALINA

Ad examples & prices

Pricing Guide

1 issue
(price for 1 issue)

2+ consecutive issues
(price per issue; i.e. \$14 per issue = \$28 per month)

Williams Bros. Co.

"The Service Store"
Atwood, Kansas

1 col x 1 inch Ad

1 issue
\$7.50 / B&W
\$9.00 / Color

2+ consecutive issues

\$7.00 / B&W
\$8.50 / Color

Bachelor-Faulkner-Dart-Surber Funeral Homes

Belleville and Scandia, Kansas (785) 527-2222

~ Directors Steven Surber, John Surber and Don Waddington ~

2 col x 1 inch Ad

1 issue
\$15.00 / B&W
\$18.00 / Color

2+ consecutive issues

\$14.00 / B&W
\$17.00 / Color

THE REGISTER

CATHOLIC DIOCESE OF SALINA



100.1
divine mercy radio
KVDM & KRRT
HAYS GREAT BEND

Accurate News
from a
Catholic
perspective

NEWS
Latest news
internet news
Economic Plus

Son Rise Morning Show
Morning Glory
Catholic Connections
Kresta in the Afternoon
EWTN Nightly News
schedule@dvmercy.com

1 col x 4 inch Ad

1 issue

\$30.00 / B&W

\$36.00 / Color

2+ consecutive issues

\$28.00 / B&W

\$34.00 / Color



GO ONLINE - GET PROTECTED
STATEWIDE SALES

JUST-TERMITE
.com

(316) 684-2468

2 col x 2 inch Ad

1 issue

\$30.00 / B&W

\$36.00 / Color

2+ consecutive issues

\$28.00 / B&W

\$34.00 / Color

THE REGISTER

CATHOLIC DIOCESE OF SALINA



TIM LINENBERGER

Painting & Decorating

- Specializing in
- Church Interiors and Design
 - Statuary and Stations Restoration
 - Faux Marble and Granite

2134 Edgehill Road, Salina
(785) 826-6949
timjlin@sbcglobal.net
timlinenbergerpainting.com

1 col x 6 inch Ad

1 issue
\$45.00 / B&W
\$54.00 / Color

2+ consecutive issues
\$42.00 / B&W
\$51.00 / Color



"A life Full of Memories"

Call Troy or Missy for all your Monument needs

Email: leducmemorial@att.net

Website: www.leducmemorialdesign.org

701 Lincoln St. Concordia, KS 66901

785-243-4660

2 col x 3 inch Ad

1 issue
\$45.00 / B&W
\$54.00 / Color

2+ consecutive issues
\$42.00 / B&W
\$51.00 / Color

THE REGISTER

CATHOLIC DIOCESE OF SALINA

RESPECT LIFE



EACH OF US IS A
MASTERPIECE
OF GOD'S CREATION

YOUR SUPPORT SAVES LIVES!
Thank you for supporting our pregnancy services.



Catholic Charities
OF NORTHERN KANSAS

Working to reduce poverty in Northern Kansas.

www.ccnks.org
P.O. Box 1366
Salina, KS 67402-1366
(785) 825-0208

© Copyright 2008 Catholic Charities of Northern Kansas. All rights reserved. This is a service mark of Catholic Charities of Northern Kansas. All other marks are the property of their respective owners.

2 col x 5 inch Ad

1 issue

\$75.00 / B&W

\$90.00 / Color

2+ consecutive issues

\$70.00 / B&W

\$85.00 / Color

THE REGISTER

CATHOLIC DIOCESE OF SALINA

1200 Main St. 6th Floor
Hays, KS 67601

11551 Ash St., Suite 205
Leawood, KS 66211

www.werthfinancial.com
Phone: 785.628.1712
Fax: 785.628.2022

**Enhancing
Lives &
Strengthening
Families**

**WERTH**
WEALTH MANAGEMENT

Werth Wealth Management, LLC is NOT a
registered broker/dealer and is independent of
Raymond James Financial Services.

Securities offered through Raymond James
Financial Services, Inc., member FINRA / SIPC.
Investment advisory services offered through
Raymond James Financial Services Advisors, Inc.

2 col x 6 inch Ad

1 issue

\$90.00 / B&W

\$108.00 / Color

2+ consecutive issues

\$84.00 / B&W

\$102.00 / Color

THE REGISTER

CATHOLIC DIOCESE OF SALINA



AN extraordinary
EXPERIENCE
FOR extraordinary
GIRLS...

as you get ready to enter
sixth, seventh & eighth grades

June 16-18, 2016

at the beautiful & historic
Nazareth Motherhouse
Concordia, Kansas

For more information & to register,
go to www.csjkansas.org/for-kids/
or call Sister Anna Marie at 785/243-2149

*Sisters of St. Joseph
of Concordia, Kansas*

— bring God and neighbor without distinction —



www.csjkansas.org facebook.com/CSJKansas @CSJ_Kansas

2 col x 8.5 inch Ad

1 issue

\$127.50 / B&W

\$153.00 / Color

2+ consecutive issues

\$119.00 / B&W


\$144.50 / Color

THE REGISTER

CATHOLIC DIOCESE OF SALINA

Spiritual Life Center

Catholic Retreat & Conference Center in Wichita, Kansas



Mens Night and Fathers Retreat Day

Fun, Fraternity, and Prayer

On the Friday and Saturday of Fathers' Day Weekend, the SLC offers two programs just for dads. On Friday, participants enjoy a fun evening of dinner, socializing, and a short presentation. On Saturday, Fr. Ken VanHaverbeke leads a day-long retreat on learning to pray based on one's personality type. Participants may attend one or both programs.


Dates: Friday, June 17 to Saturday, June 18
 Rate: \$50 (Cmb); \$75 (Overnight)
 Registration closes Tuesday, June 14

The Loving Search for God

with Fr. William Meninger


The Spiritual Life Center is excited to welcome back Fr. William Meninger, one of the founders of Centering Prayer, for this great day-long retreat. Meninger does a powerful job of explaining contemplative prayer and making it approachable for anyone. This retreat is an excellent guide for anyone interested in deepening his or her prayer life.

Date: Saturday, June 25; 8 a.m. - 4:30 p.m.
 Rate: \$35; Donations accepted for overnight stay.



"Rest...Renew...Restore...Respond"

7100 E. 45th St. N. + Wichita, KS 67226 + (316) 744-0167 + www.SLCWichita.org



3 col x 6 inch Ad

1 issue

\$135.00 / B&W

\$162.00 / Color

2+ consecutive issues

\$126.00 / B&W

\$153.00 / Color

THE REGISTER

CATHOLIC DIOCESE OF SALINA

Join Msgr. Hake in a 12 Day Pilgrimage **TOUR OF MEXICO** October 17-28, 2016



*Mexico City tour including Basilica Of Guadalupe and
Pyramids Of Teotihuacan and an evening with the
Folklórico Ballet in the Hidalgo Theater*

*Visit the famous City of Puebla to admire its majestic colonial Architecture,
its Cathedral and the convent of Saint Monica*

*Guadalajara City and a night visit to wonderful Tlaquepaque
to see and hear its Mariachi bands*

*Morelia: the candy city, the city of great history and
magnificent architecture, with a visit to its Cathedral,
one of the most beautiful in Mexico*

\$2,295 per passenger (\$395 extra for a single room)

Price includes: Round trip airfare from Wichita to Mexico City, Airport fees & taxes, Accommodations in three & four star hotels, Breakfast daily, Daily dinners as per itinerary, Sewage is not included, unless specified.
Private Air-conditioned bus, English speaking guide, All admission charges as per the itinerary, Luggage handling for one's piece per person only included at the hotels, Parking fees for buses, Local hotel taxes, Select International Tours Travel Portfolio, & More as specified.

For more information, contact Msgr. Hake 785-488-6860
or email frjeh1934@gmail.com

3 col x 8 inch Ad

1 issue

\$180.00 / B&W

\$216.00 / Color

2+ consecutive issues

\$168.00 / B&W

\$204.00 / Color

THE REGISTER

CATHOLIC DIOCESE OF SALINA



Knights of Columbus
INSURANCE
Making a difference for life.

Is our annuity part of your future plans?

Our annuity products are simple and secure.

- **Simple:** Fixed in nature, our annuities provide longterm

- accumulation of wealth, with no hidden fees.

- **Secure:** Annuities

backed by the strength of the Knights of Columbus, an organization that earns the highest ratings from A.M. Best.

Whether you're looking to start a retirement savings program or moving substantial, more volatile funds into "safer waters," we can help you achieve your goals.



**WHOLE LIFE – RETIREMENT ANNUITIES – TERM LIFE
CHARITABLE GIVING – LONG TERM CARE
IRAs – ROTH IRAs – RETIREMENT ROLLOVERS**

A.M. BEST RATING A++ (Excellent)

CALL TO SPEAK TO YOUR AGENT TODAY!

ADAM BRUNA, FIC

785-527-9047



Aurora, Belleville, Clyde, Concordia, Hanover, Marysville and Washington councils

ADAM CEBULA

785-728-2147



Colby, Garden City, Goodland, Marienthal, St. Francis, Scott City, Sharon Springs and Tribune councils

JUSTIN 'JJ.' DEGES, FIC, CLTC

785-743-8024



Damar, Hays-Comeau Center, Hays-St. Mary, Hill City, Leoville, New Almelo, Plainville, Selden, St. Peter, WaKeeney councils

WADE GREIF, FIC

785-539-1167



Chapman, Fort Riley, Herington, Junction City, Manhattan-St. Thomas More, Manhattan-Seven Dolores and Tampa councils

SHAUN LINENBERGER

785-301-2676



Catharine, Hays-St. Joseph, La Crosse, Liebenthal, Olmitz and Victoria councils

DAN REED, FICF

785-531-0135



Clafin, Ellinwood, Ellsworth, Hoisington, Odin, Russell, Wilson councils

DARIN REED, FICF

785-726-4899



Angelus, Ellis, Grainfield, Hoxie, Park, Oakley, Ransom councils

STEVE SCHMIDT, FICF

785-540-4012



Atwood, Bird City, Hays-St. Nicholas, Logan, Munjor, Norton, Oberlin, Phillipsburg, Schoenchen, councils

HECTOR SOLER, FIC

785-738-6482



Beloit, Cawker City, Downs, Esbon, Lincoln, Osborne, Smith Center, Stockton, Tipton councils

Check out our agency website at kocfinsurances.com.

5 col x 5.5 inch Ad

1 issue

\$206.25 / B&W

\$247.50 / Color

2+ consecutive issues

\$192.50 / B&W

\$233.75 / Color

(this example is scaled down to make it fit)

Half Page Ad

5 col x 8 inch Ad

1 issue

\$300.00 / B&W

\$360.00 / Color

2+ consecutive issues

\$280.00 / B&W

\$340.00 / Color

Full Page Ad

5 col x 16 inch Ad

1 issue

\$600.00 / B&W

\$720.00 / Color

2+ consecutive issues

\$560.00 / B&W

\$680.00 / Color

THE REGISTER



CATHOLIC DIOCESE OF SALINA

Ad Creation Guidelines

The only “ad creation” done by The Register is for “help wanted” type of ads.

The advertiser must provide a complete description and contact information. The Register will copy and paste the text into the ad, and present it to you for approval. No additional graphics or graphic design is added to these ads.

Examples:

FULL-TIME YOUTH DIRECTOR NEEDED

St. Dominic’s and St. Mary’s Catholic Churches of Garden City, Kansas are searching for a dynamic person to lead and direct the youth programming at both of our parishes. This is a full-time position which will be split evenly between the two Churches. The candidate must be a professional leader who has a solid understanding of the foundations of the Catholic faith. A Bachelor’s degree in Youth Ministry, Education or Theology and/or significant experience in youth ministry. A high degree of fluency in English and Spanish is required as well as good communication and organizational skills. Health insurance and retirement benefits included. Please send all inquiries to:

Father Reginald Urban 620-276-2024 pastor@st-dominic.org St. Dominic Catholic Church 615 J.C. Street Garden City, KS 67846	Marjie Clarke / Administrative Assistant 620-276-2024 stewardship@st-dominic.org St. Dominic Catholic Church 615 J.C. Street Garden City, KS 67846
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2 col x 2.5 inch Ad

1 issue

\$37.50 / B&W

\$45.00 / Color

2+ consecutive issues

\$35.00 / B&W

\$42.50 / Color

St. Robert Bellarmine- St. Isidore Catholic Student Center Manhattan

DIRECTOR OF ADULT FAITH FORMATION

Description
To direct, in consultation with the pastor, all aspects of catechetical formation of adults in the permanent and student community, in collaboration with parish staff (full & part-time), pastoral ministry interns, catechists, and volunteers to promote the mission and ministry of St. Isidore’s Catholic Student Center Parish, Kansas State University.

- Requirements**
- Master’s or bachelor’s degree in ministry, scripture, theology, religious studies, or life experience equivalency
 - Practicing Roman Catholic with an active sacramental and faith life and in good standing with the Church
 - Basic skills in computer, internet and office software, communications, mentoring and working collaboratively with others
 - Ability to work flexible hours (requires frequent evenings and/or weekends) and relate to students and permanent communities.

DIRECTOR OF MINISTRY & EVANGELIZATION

Description
To direct, in consultation with the pastor, the various ministries and the evangelical outreach to the larger community and in the permanent and student community, in collaboration with parish staff (full & part-time), pastoral ministry interns, catechists, and volunteers to promote the mission and ministry of St. Isidore’s Catholic Student Center Parish, Kansas State University.

- Requirements**
- Master’s or bachelor’s degree in ministry, scripture, theology, religious studies, or life experience equivalency
 - Practicing Roman Catholic with an active sacramental and faith life and in good standing with the Church
 - Basic skills in computer, internet and office software, communications, mentoring and working collaboratively
 - Ability to work flexible hours (requires frequent evenings and/or weekends) and relate to students and permanent communities.

Send cover letter explaining your interest in the position along with your resume to stisidores@stisidores.com with subject heading CAMPUS MINISTRY POSITION, or mail to St. Isidore’s Catholic Student Center Parish, 711 Denison Avenue Manhattan, KS 66502

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Ad Creation Guidelines

The Register is happy to recommend a graphic designer, should you need ad design assistance. The cost of graphic design is not included in advertising rates. Additional time is required and the advertiser must provide all ad copy (wording) and photos.

Starting at \$75

Join Msgr. Hake in a 12 Day Pilgrimage
TOUR OF MEXICO
October 17-28, 2016



Mexico City tour including Basilica Of Guadalupe and Pyramids Of Teotihuacan and an evening with the Folklórico Ballet in the Hidalgo Theater

Visit the famous City of Puebla to admire its majestic colonial Architecture, its Cathedral and the convent of Saint Monica

Guadalajara City and a night visit to wonderful Tlaquepaque to see and hear its Mariachi bands

Morelia: the candy city, the city of great history and magnificent architecture, with a visit to its Cathedral, one of the most beautiful in Mexico



\$2,295 per passenger (\$395 extra for a single room)

Price includes Round trip airfare from Wichita to Mexico City, Airport fees & taxes, Accommodations in three & four star hotels, Breakfast daily, Daily dinner as per itinerary, Beverages are not included, unless specified. Private Air-conditioned bus, English speaking guide, All admission charges as per the itinerary, Baggage handling for one's income per person only included at the hotels, Parking fees for the buses, Local hotel taxes, Select International Tour & Travel Portofolio, & More as specified.

For more information, contact Msgr. Hake 785-488-6860
or email frjeh1934@gmail.com

2 columns x 6 inches

23p6 picas x 36 picas
3.93 inches x 6 inches

2 col x 6 inch Ad

1 issue
\$90.00 / B&W
\$108.00 / Color

2+ consecutive issues
\$84.00 / B&W
\$102.00 / Color

2 columns x 5 inches

23p6 picas x 30 picas
3.93 inches x 5 inches

2 col x 5 inch Ad

1 issue
\$75.00 / B&W
\$90.00 / Color

2+ consecutive issues
\$70.00 / B&W
\$85.00 / Color

1 column x 4 inches

11p4 picas x 24 picas
1.9 inches x 4 inches

1 col x 4 inch Ad

1 issue
\$30.00 / B&W
\$36.00 / Color

2+ consecutive issues
\$28.00 / B&W
\$34.00 / Color

5 columns x 5.5 inches

60 picas x 33 picas
10 inches x 5.5 inches

5 col x 5.5 inch Ad

1 issue
\$206.25 / B&W
\$247.50 / Color

2+ consecutive issues
\$192.50 / B&W
\$233.75 / Color

3 columns x 6 inches
 35p8 picas x 36 picas
 5.96 inches x 6 inches

3 col x 6 inch Ad
 1 issue
 \$135.00 / B&W
 \$162.00 / Color

2+ consecutive issues
 \$126.00 / B&W
 \$153.00 / Color

2 columns x 1 inch
 23p6 picas x 6 picas
 3.93 inches x 1 inch

2 columns x 2 inches
 23p6 picas x 12 picas
 3.93 inches x 2 inches

2 columns x 3 inches
 23p6 picas x 18 picas
 3.93 inches x 3 inches

2 col x 3 inch Ad

1 issue	2+ consecutive issues
\$45.00 / B&W	\$42.00 / B&W
\$54.00 / Color	\$51.00 / Color

Half Page
5 columns x 8 inches
 60 picas x 48 picas
 10 inches x 8 inches

Half Page Ad
5 col x 8 inch Ad
 1 issue
 \$300.00 / B&W
 \$360.00 / Color

2+ consecutive issues
 \$280.00 / B&W
 \$340.00 / Color

2 columns x 8.5 inches

23p6 picas x 51 picas
3.93 inches x 8.5 inches

2 col x 8.5 inch Ad

1 issue
\$127.50 / B&W
\$153.00 / Color

2+ consecutive issues
\$119.00 / B&W
\$144.50 / Color

3 columns x 8 inches

35p8 picas x 48 picas
5.96 inches x 8 inches

3 col x 8 inch Ad

1 issue
\$180.00 / B&W
\$216.00 / Color

2+ consecutive issues
\$168.00 / B&W
\$204.00 / Color

2 columns x 6 inches

23p6 picas x 36 picas
3.93 inches x 6 inches

2 col x 6 inch Ad

1 issue
\$90.00 / B&W
\$108.00 / Color

2+ consecutive issues
\$84.00 / B&W
\$102.00 / Color

1 column x 6 inches

11p4 picas
x 36 picas
1.9 inches
x 6 inches

1 col x 6 inch Ad

1 issue
\$45.00 / B&W
\$54.00 / Color

2+ consecutive issues
\$42.00 / B&W
\$51.00 / Color

1 col x 1 inch Ad

1 issue	2+ consecutive issues
\$7.50 / B&W	\$7.00 / B&W
\$9.00 / Color	\$8.50 / Color

1 column x 1
inch
11p4 picas x 6 picas
3.93 inches x 1 inch

2 columns x 4 inches

23p6 picas x 24 picas
3.93 inches x 4 inches

2 col x 4 inch Ad

1 issue	2+ consecutive issues
\$60.00 / B&W	\$56.00 / B&W
\$72.00 / Color	\$68.00 / Color

Full Page 5 columns x 16 inches

60 picas x 96 picas

10 inches x 8 inches

Full Page Ad

5 col x 16 inch Ad

1 issue

\$600.00 / B&W

\$720.00 / Color

2+ consecutive issues

\$560.00 / B&W

\$680.00 / Color

THE REGISTER

CATHOLIC DIOCESE OF SALINA

For additional information or to place an ad,
please contact Karen Bonar, Editor.

newspaper1@salinadiocese.org or
(785) 827-8746 x 21